

## ANNUAL REPORT 2024-







#### Letter from the Coordinator

Dear Friends,

What an incredible year it has been! Since 2017, the Splendora Education Foundation has proudly supported our students, teachers, and community—but this year marked a powerful turning point. With growing support from local businesses, families, and district staff, we've expanded our reach, increased our educator grants, and launched new programs that directly impact student success.

Whether you sponsored a fundraiser, donated through payroll giving, or volunteered your time—you've helped us make a difference. Thank you for standing with us.

Together, we're investing in the future of Splendora ISD-one student, one classroom, and one inspired idea at a time.

With gratitude,

Katie Key

## OUR VISION & MISSION

To cultivate and elevate educational excellence and innovation in Splendora ISD.

To build dynamic community partnerships, raise funds and invest for the benefit of educational excellence in Splendora ISD schools.

To equip all students and educators in Splendora ISD with the competencies and resources they need to create a more inclusive and prosperous future for themselves and the region.



# BY THE NUMBERS

\$35,000+ awarded in educator grants for classroom innovation

\$4,000 in student scholarships awarded to graduating seniors & paraprofessionals seeking their teaching degree

=400+ books distributed through Readers Rise Summer

**Literacy Nights** 

150+ business and individual donors contributed this year

22 Splendora ISD employees joined our Payroll Giving Campaign





## HIGHLIGHTS OF THE YEAR

#### Breaking Records, Building Futures

Through our three major fundraising events this year, we raised \$58,113.27 at Men Who Cook, \$22,300.20 at our first-ever Purse Bingo, and \$43,733.83 at our annual golf tournament-bringing in a combined total of over \$124,000 to support students and teachers in Splendora ISD.

#### Strategic Marketing Relaunch with LMC

We launched a new strategic marketing plan in collaboration with Leadership Montgomery County, which included the development of a refreshed brand identity. As part of this initiative, we unveiled a new logo and launched a redesigned website to better reflect our mission and engage our community. This comprehensive effort marked a significant step forward in expanding our visibility and strengthening our impact across the region.

#### Educator Grants Expanded

The Board voted to increase the grant award levels for the coming 2025-2026 school year to \$3,000 for individuals and \$6,000 for teams-providing more resources than ever before to fuel teacher creativity.

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### MORE HIGHLIGHTS

#### Readers Rise Literacy Nights

With support from Dollar General Literacy Foundation, the Junior League of The Woodlands, Martin Chevrolet in Cleveland, Walmart (Cleveland location) and First America Homes, our summer program "traveled" through Italy, China, Australia, and Kenya–distributing free books and meals to approximately 120 Kindergarten–5th grade students and their families.

#### IncubatorEDU at Splendora High School

In its inaugural year, our student entrepreneurs made a strong first impression on local business leaders. Coaches, mentors, and judges came together for our very first Pitch Night, helping shape real-world ventures from the ground up.

#### Employee Engagement

From monthly staff drawings and a revamped payroll giving campaign, we celebrated and connected with SISD's incredible educators and staff throughout the year.

# FINANCIAL SNAPSHOT



Total Revenue: \$169,997

 Total Expenses (including Grants, Programs & Administrative): \$110,322

Program Services: 93%

Administration: 7%

We are proud to direct the majority of our funds toward mission-focused initiatives.

## LOOKING AHEAD

#### In 2025-2026, we will:





Grow our alumni and long-term donor engagement efforts.



Provide larger, more accessible classroom grant opportunities and increase funding for impactful district programs and events.



Strengthen community partnerships and corporate sponsorships.

### THANK YOU

#### **DONORS & SPONSORS**



A heartfelt thanks to every sponsor, donor, and volunteer who helped us achieve our mission. You are the foundation of the Foundation.

#### **Top Sponsors:**

- Huckabee Architects
- JOERIS General Contractors
- LAN, Inc
- Principal Services
- Prime Contractors
- Stantec
- Turner Townsend Heery

(Full donor list available upon request.)

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## OUR TEAM

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Dr. Shane Conklin - SISD Representative

Dr. Dustin Bromley - SISD Superintendent

Katie Key - Education Foundation Coordinator

Sheila Hebert - Honorary Board Member



Phone Number:

+281-689-4311



**Email Address:** 

educationfoundation@splendoraisd.org



Social Media:

<u>Facebook</u>

<u>Instagram</u>

X.com